



May 11th, 2022

Honourable Daniel Allain
Minister of Local Government and Local Government Reform
Province of New Brunswick

Ref. NB Municipality Week Sept 19th-25th

Minister Allain,

It is our great pleasure to inform you of the first annual New Brunswick Municipality Week. A combined initiative of the four municipal associations that will take place across the province from September 19th to 25th with the purpose of celebrating New Brunswick's municipal institutions, elected members, staff and volunteers.

More specifically, this unique opportunity will set the stage to promote civic engagement, collaboration and awareness to all audiences.

Our wish is to receive the support of your department in the following manner:

- To request Government to declare the proposed Municipality Week as an officially recognized event by the province.
- To request your office to create and submit a short promotional video to be used on our social media platform.
- To request your department to lead an internal communication campaign throughout government.
- To request you lead a PMC meeting during the Municipality Week (19th , 20th or 21st)

Finally, we believe strongly that a positive potential outcome, from this celebratory week, will correlate perfectly to the goals of municipal reform currently in progress.

Thank you in advance for considering our request. We look forward to your partnership and interest as we work toward establishing this celebration as a traditional event in New Brunswick's yearly calendar.

Sincerely,



Steven Hart
President
Association of Municipal Administrators of New-Brunswick



Yvon Godin
Président
Association francophone des municipalités du Nouveau-Brunswick



Adam Lordon
President
Cities of New Brunswick Association



Alex Scholten
President
Union of Municipalities of New Brunswick

Cc.

Hon Blaine Higgs, Premier, Government of New Brunswick
Ryan Donaghy, Acting Deputy Minister, Local Government and Local Governance Reform, GNB